

# Atlanta INtown *In the Loop*

Sunday, May 04, 2008

## Urban Adventure in ATL



Think reality TV is the only way prove your stamina, test your digestive system and conquer your fears? Think again.

**City Chase, The World's Largest Urban Adventure Series**, is launching its building-rappelling, snake-slithering, Sudoku-solving, endurance-testing experience in Atlanta on May 17.

City Chase invites everyone from couch potatoes to athletes to reality TV fanatics to compete in physical, mental and adventurous challenges that will take them out of their comfort zones, if not around the globe. Entering its fifth year, the international phenomenon is making stops in Philadelphia, Atlanta, San Francisco, San Diego, New York, Boston, Seattle and Chicago beginning in May.

This part obstacle course-part scavenger hunt adventure starts with teams of two receiving a clue sheet detailing ChasePoints, a variety of physical, intellectual and humorous challenges in unknown locations throughout the city, and a MARTA pass.

Teams can call family and friends for help, access the internet, and even get the help of complete strangers. To succeed in this day of Laughter, Adventure and Discovery, participants must complete 10 ChasePoints and cross the finish line first. The winning team from each Regional event will compete in an epic National Championship adventure to be held in a secret location. The victors will represent "Team USA" at the 2008 World Championships in November at a secret international destination.

City Chase is the only event of its kind and it helps local participants rediscover the beauty of their city, from city architecture to city culture. While on a one-day tour to self-discovery, individuals will have the opportunity to complete ChasePoints that benefit local charities. Past events included City Chasers cleaning up local parks, painting classrooms and dancing in public for charitable donations.

The cost is \$190 per team and the start/end point will be at the World of Coca-Cola Museum in Downtown.

Contestants can pre-register and find out more information at [www.citychase.com](http://www.citychase.com).